



**Getafix**  
TECHNOLOGIES

WHITEPAPER ON

**P2P LENDING PLATFORM**

## **EXECUTIVE SUMMARY:**

This whitepaper is an analysis of the challenges in developing a fintech product for a peer to peer lending company. The whitepaper focuses on how effectively implemented product development can significantly reduce costs and improve efficiency.

The Client is a leading Islamic peer-to-peer lending company servicing broad SME borrowing needs. Their products included

- Working Capital
- Business Expansion
- Asset Purchase

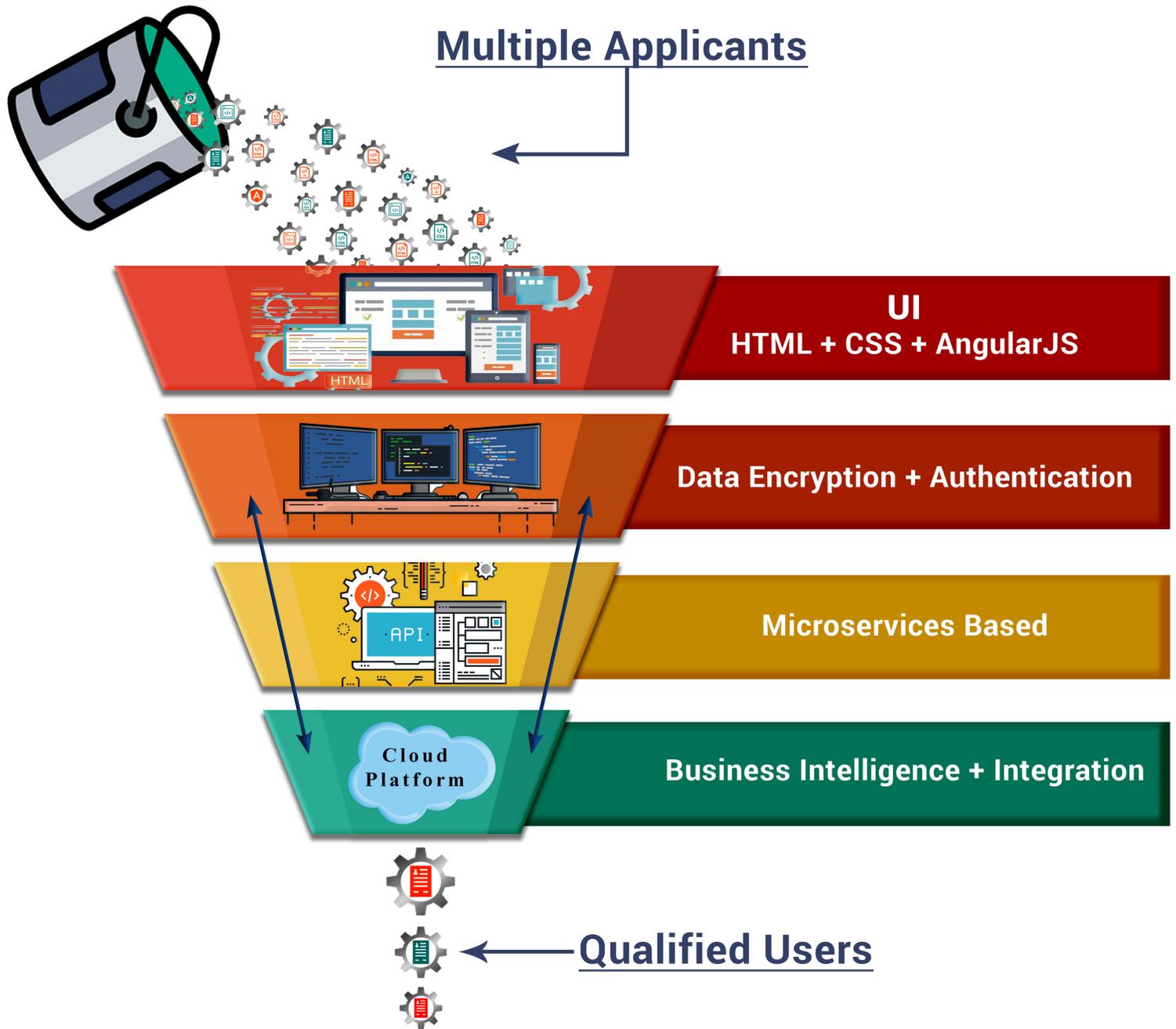
The Client was looking to implement a comprehensive solution which would ensure that the platform had a seamless experience for both investors & borrowers.

## **TASK DETAILS:**

- Planning a software solution for peer to peer lending business
- Understanding how to integrate credit bureau information along with other financial details of a prospective customer in order to establish a unique interest rate which would be the USP of the platform
- Building complex integrations with third-party platforms for multiple verification requirements
- A product which would need to be designed with scalable technology capable of operating in over 15+ countries

## TECH STACK:

### Product development layers



## THE SOLUTION OVERVIEW

The initial task is to qualify a user to become a borrower, this verification is carried out through a credible third-party site wherein a few background checks are performed. The report is then vetted within the platform and the account is created. The next step is to provide two tentative loan offers, at this stage the user can either choose between them or drop out.

Once the user opts for one of the offers the credit officer performs more checks on loan serviceability from the borrower within 48 hours and upon successful review the paperwork is processed and the application is live on the platform.

Qualified investors part of the syndicated marketplace are allowed to invest only a portion of their investment portfolio in any one loan. They are encouraged to fund multiple loans across a broad sector of businesses, putting smaller tranches into each one. This multiple investment approach is made possible by the companies' dynamic platform – which allows investors to spread and mitigate risk owing to its business logics.

## **|CONCLUSION:**

### **For Investor:**

The platform looks to provide transparency to all investors and in the long-term build two major investment options:

- Direct Method – Investment made by manual evaluation
- Investor Advisory – Investment based on certain pre-defined criteria

### **For Borrower:**

There are multiple benefits for the borrower from the platform as envisioned by the client

- Completely paperless
- Quick and efficient process workflow
- Access to large pool of qualified investors
- Presence in multiple countries